

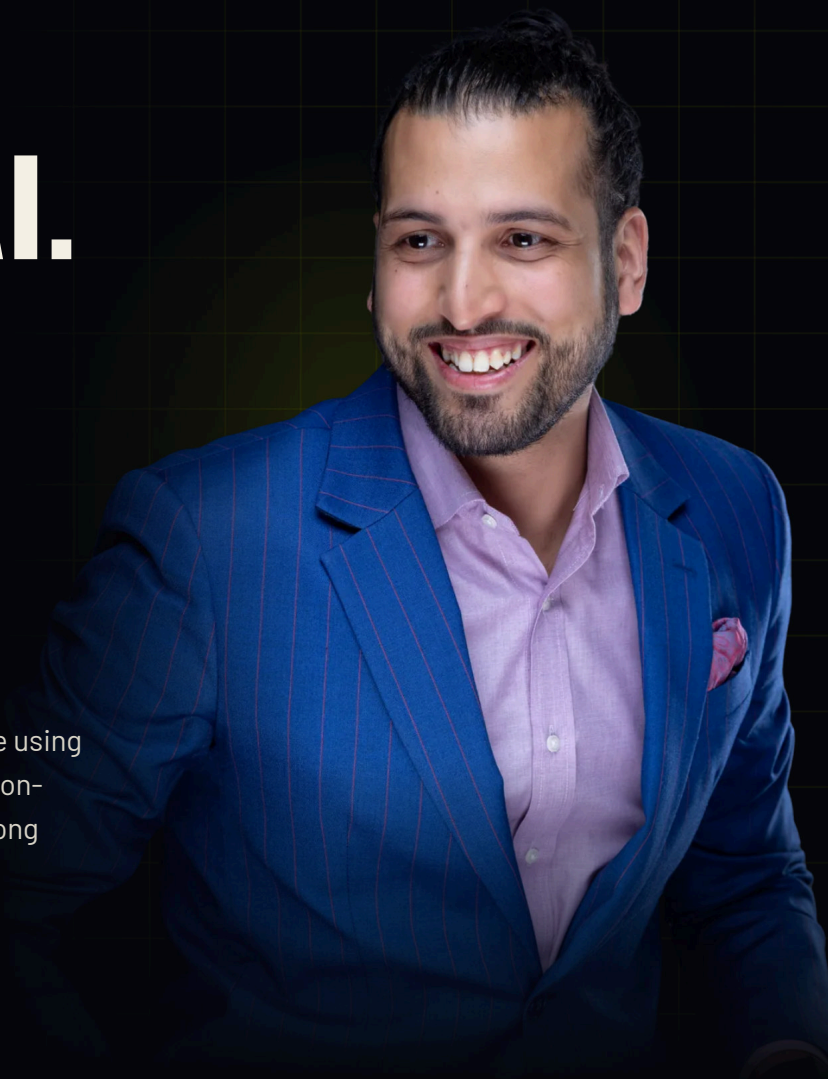
SPEAKER & TRAINER PROFILE · 2026

HANDS-ON AI. REAL WORK. REAL FUN.

MOUNAIM LAMOUNI

AI Trainer, Coach & Keynote Speaker · Dubai, UAE

High-energy, hands-on AI workshops that get people using AI on **their own real work**, the same week. Built for non-technical teams across the **UAE and GCC**, with a strong focus on **HR and workforce adoption**.

**15+**YEARS IN HR, TALENT & OD AT
ALDAR, DHL AND TCS**400+**

TALKS DELIVERED

1,000+

TRAINING HOURS IN THE UAE

EN · ARDELIVERY IN ENGLISH AND
ARABIC

INSIDE THIS PROFILE

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WHAT CLIENTS GET

- **WOW moments** and live demos on real work
- **Code-based slides**, not PowerPoint
- **Ready-to-use** automations and workflows
- **Prizes and gifts** that keep the room engaged

01 BIO & CREDENTIALS

FIFTEEN YEARS IN HR BEFORE AI. THAT'S THE POINT.

Mounaim Lamouni is a Dubai-based AI trainer, coach and keynote speaker who helps non-technical professionals and teams go from stuck with AI to using it every day, without becoming tech people.

Before AI, he spent more than 15 years in HR, talent and organisational development at DHL, Aldar and Tata Consultancy Services, and served as National President of AIESEC Morocco. That background shapes how he teaches: he treats AI adoption as a human challenge as much as a technical one. New tools rarely fail because of the tool. They fail because people feel left behind and nobody makes it safe to try.

His sessions close that gap with energy, real stories and live demos on participants' own tasks, so people leave with something they can use on Monday. He delivers training, facilitation and keynotes in English and Arabic, in person across the UAE and GCC or online.

CREDENTIALS

- 15+ years in HR, talent & organisational development at DHL, Aldar and Tata Consultancy Services
- Former National President, AIESEC Morocco
- 400+ talks delivered · 30+ events hosted as MC across Europe, MENA and Asia
- 1,000+ training hours in the UAE
- Speaker at HR & CQ Summit 2026 and HR Tech MENA Summit, Dubai



RECOGNITION

- Global HR Awards 2020
- CEO Award, DHL Global Forwarding
- Global Compliance Awards 2020

FOCUS AREAS

- Practical AI adoption for non-technical teams
- AI for HR, culture & employee experience
- The human side of AI adoption

02 SESSION STYLE

FUN ENOUGH THAT PEOPLE ACTUALLY SHOW UP.

HIGH ENERGY, REAL WOW MOMENTS

Fast-paced, fun and highly engaging. Live demos that make the room sit up, with plenty of interaction.

LIVE ON REAL WORK

Demos and exercises run on the team's own tasks, not generic examples. Hands-on for non-technical people, no jargon.

CODE-BASED SLIDES

Interactive, code-built slides instead of PowerPoint, with ready-to-use automations and workflows included.

PRIZES & GIFTS

Rewards for the audience that keep energy and participation high.

THE ACTIVATION METHOD

01
DIAGNOSE

02
DE-BLOCK

03
QUICK WIN

04
APPLY

05
CONTINUE

03 RECENT ENGAGEMENTS

IN THE ROOM THIS YEAR.



HR AUDIENCE · DUBAI

HR & CQ SUMMIT 2026

ROLE Guest Activation speaker
 DATE 14 April 2026
 VENUE Radisson RED, Dubai Silicon Oasis
 ORGANISERS Fikrah HR & Infinite Consulting

HR & CQ
SUMMITLyra
MENA

CORPORATE KEYNOTE · VIA PARTNER

KEYNOTE FOR ADNOC, WITH LYRA
WELLBEING

Keynote delivered for ADNOC teams through partner Lyra Wellbeing.

ALSO ON STAGE AT HR Tech MENA Summit, Dubai · guest on the *What's Going On?* podcast ("Will AI Replace You?")

04 FORMATS

TWO CORE FORMATS. BUILT AROUND THE CLIENT.

HALF-DAY WORKSHOP

~ 3.5 HRS

IN PERSON OR ONLINE · 5-50 PARTICIPANTS

- Hands-on foundations and first quick wins on the team's own tasks
- Live demos plus guided practice

FULL-DAY WORKSHOP

~ 6.5 HRS

IN PERSON OR ONLINE · 5-50 PARTICIPANTS

- Deeper, role-specific use cases and practice
- Teams leave with working routines and workflows

TAILORED PREPARATION

Built around the client's teams, tools and real workflows.

USE-CASE PACK

Ready-to-use use cases, prompts and workflows to keep.

30-DAY FOLLOW-UP

A check-in a month later on what stuck and what's next.

ON REQUEST Dedicated tool training · keynotes for conferences, town halls and leadership events.

05 AVAILABILITY

WEEKDAYS

Weekday sessions, in person or online.

UAE & GCC

Based in Dubai, delivering across the UAE and GCC.

A FEW WEEKS' NOTICE

Travel outside Dubai is billed separately.

06 SHORT BIO FOR EVENT AND PROPOSAL USE

READY TO PASTE INTO YOUR PROGRAMME.

Event organisers, training partners and clients are welcome to use the bio below, and the photos in this profile, in programmes, proposals and promotional material.

SHORT BIO · THIRD PERSON · APPROX. 80 WORDS

Mounaim Lamouni is a Dubai-based AI trainer and keynote speaker who helps non-technical professionals and teams put AI to work on real tasks. Before AI, he spent more than 15 years in HR, talent and organisational development at DHL, Aldar and Tata Consultancy Services. His high-energy, hands-on workshops use live demos on participants' own work and leave teams with ready-to-use automations and workflows. He delivers across the UAE and GCC in English and Arabic, with a strong focus on HR and workforce AI adoption.

COPY AS IS · NO EDITS NEEDED

SESSION PHOTOS



07 SIGNATURE TOPICS · ADAPTED TO EACH AUDIENCE

01
**STOP FEELING
BEHIND WITH AI**

02
**THE HUMAN SIDE OF
AI ADOPTION**

03
**AI FOR HR, CULTURE
& EMPLOYEE
EXPERIENCE**

04
**FROM
NON-TECHNICAL TO
AI-CAPABLE**

05
**BUILDING AN
AI-READY TEAM**

DIRECTLY OR THROUGH PARTNERS, FOR TEAMS AT



Also Atlantis Dubai, Rixos and Honoris. Training, facilitation, speaking or event delivery, directly or through partners.

**LET'S BUILD THE NEXT ROOM
TOGETHER.**

Mounaim Lamouni

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Khaimah, UAE